

GRANT RECIPIENTPURDUE UNIVERSITY

YEAR 2010

COUNTY LAKE

CATEGORY
EDUCATION/OUTREACH

GRANT AWARD \$1,455

Local Share \$1,455



For More Information
Lake Michigan Coastal Program
1600 N 25 E
Chesterton, IN 46304
(219) 983-9912
www.in.gov/dnr/lakemich

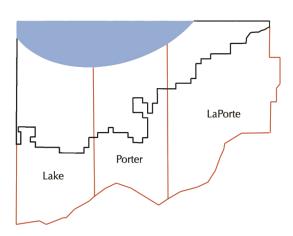
DNR



Student Poster Development

Illinois-Indiana Sea Grant developed two posters featuring Indiana's Lake Michigan Coast, specifically highlighting the Lake Michigan Coastal Program's slogan *Celebrate the Coast: Fresh, Water, Fun!* The posters provide a broad brush stroke of what is fun to do in the Lake Michigan coastal area and watershed during Coastal Awareness Month. The two posters are in fact the same poster however one poster highlights the activities that occurred in June 2013 and the second poster raises awareness of Coastal Awareness Month minus the activities.

Illinois-Indiana Sea Grant graphic design office and communication office designed the poster for the Lake Michigan Coastal Program (LMCP) and the program's partners. The LMCP provided guidance during the poster design phase. All Coastal Awareness partners and Coastal Advisory board members received a set of posters to display around Northwest Indiana.



RESULT: Two posters highlighting coastal awareness month 2013.